

Intro

specimen

Type system of 72 Fonts

by Fontfabric Type Foundry

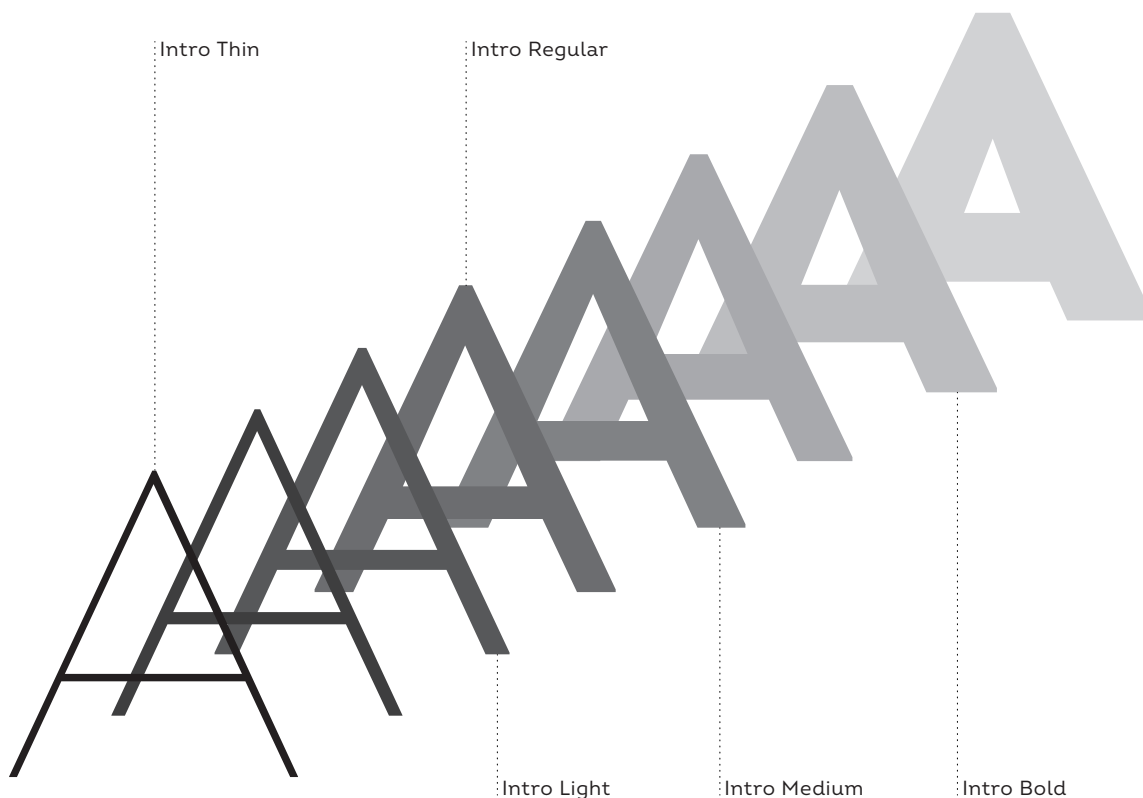
We're happy to finally reveal the next big update to the Intro family, featuring some essential upgrades to this classy contemporary sans serif. In addition to the completely revised weight distributions, the package brings with it 2 new weights and matching italics, for a total of 8 weights and 72 fonts!

Intro's cultivated playfulness was further emphasized by adding some special ingredients, including carefully adjusted Oblique alternatives that fit next to the existing upright ones. All of the styles are available as Condensed versions, and on top of that we featured 3 extra inline styles for you to dabble with.

The glyph case was expanded to cover Extended Latin and Cyrillic with adequate language localization. All OpenType features were rewritten, and now allow for case-sensitive forms and contextual alternates, as well as plenty of stylistic alternates. The standard numerals set also covers tabular figures and symbols, superiors and inferiors, numerators and denominators, plus fractions.

Type Direction: Svet Simov

Type Designers: Svet Simov, Stan Partalev



Aa Aa Aa Aa Aa Aa Aa Aa Aa
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chilling

▲ INTRO THIN

INTRODUCTION

▲ INTRO BLACK

alternative look

▲ INTRO EXLIGHT ALT

Just exercise

▲ INTRO COND BOLD ITALIC

specialty

▲ INTRO LIGHT

listening to a lovely music

▲ INTRO COND SEMIBOLD OBLIQUE

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Intro
SemiBold
120pt

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£ И Q B

каламбурьы

▲ INTRO THIN

ИНТРОДУКЦИЯ

▲ INTRO BLACK

«ЭКСКЛЮЗИВНОЕ»

▲ INTRO ALT EXLIGHT

здоровый

▲ INTRO COND BLACK ITALIC

наклонился слушая

▲ INTRO COND SEMIBOLD OBLIQUE

(имбирем)

▲ INTRO LIGHT

Alternative Fonts

The wisdom is
in **knowing** you
know *nothing*.

The wisdom is
in **knowing** you
know *nothing*.

писменост

▲ INTRO THIN

КУРСИВНИТЕ

▲ INTRO BLACK

международната

▲ INTRO ALT LIGHT

развита

▲ INTRO COND BLACK ITALIC

последната фаза

▲ INTRO COND SEMIBOLD OBLIQUE

(автори)

▲ INTRO LIGHT

Numerals

0 1 2 3

4 5 6 7

8 9

Intro
Bold
120pt

#

DESIGNING

▲THIN

ALFABETO

▲LIGHT

SEVERAL

▲MEDIUM

MUSICA

▲BOLD

IMAGES

▲BLACK

OpenType Features

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1 → 1

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Num²

l → I

H₂O

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1_a

COMPUTER

▲ THIN

BETWEEN

▲ LIGHT

SYMBOL

▲ MEDIUM

PLIABLE

▲ BOLD

SEWING

▲ BLACK

Typography

The art and technique of arranging type

Typography is the art and technique of arranging type to make written language legible, readable, and appealing when displayed. The arrangement of type involves selecting typefaces, point sizes, line lengths, line-spacing (leading), and letter-spacing (tracking), and adjusting the space between pairs of letters. The term typography is also applied to the style, arrangement, and appearance of the letters, numbers, and symbols created by the process. Type design is a closely related craft, sometimes considered part of typography; most typographers do not design typefaces, and some type designers do not consider themselves typographers. Typography also may be used as a decorative device, unrelated to communication of information. Typography is the work of typesetters (also known as compositors), typographers, graphic designers, art directors, manga artists, comic book artists, graffiti artists, and, now, anyone who arranges words, letters, numbers, and symbols for publication, display, or distribution, from clerical workers and newsletter writers to anyone self-publishing materials. Until the Digital Age, typography was a specialized occupation. Digitization opened up typography to new generations of previously unrelated designers and lay users. As the capability to create typography has become ubiquitous, the application of principles and best practices developed over generations of skilled workers and professionals has diminished. So at a time when scientific techniques can support the proven traditions

(e.g., greater legibility with the use of serifs, upper and lower case, contrast, etc.) through understanding the limitations of human vision, typography as often encountered may fail to achieve its principal objective: effective communication.

Although typically applied to printed, published, broadcast, and reproduced materials in contemporary times, all words, letters, symbols, and numbers written alongside the earliest naturalistic drawings by humans may be called typography. The word, typography, is derived from the Greek words τύπος *typos* "form" or "impression" and γράφειν *graphein* "to write", traces its origins to the first punches and dies used to make seals and currency in ancient times, which ties the concept to printing.

Intro type system

72 fonts

With the exception of a few palasoliths from the surface of the **Syrian desert**, near the Euphrates valley, not a single implement of the **Age of Stone** has yet been found in **Southern Mesopotamia**, whereas Egypt has yielded to us the most perfect examples of the flint-knapper's art known, flint tools and weapons more beautiful than the finest that Europe and America can show.

^

INTRO REGULAR & BOLD 9PT

With the exception of a few palasoliths from the surface of the **Syrian desert**, near the Euphrates valley, not a single implement of the **Age of Stone** has yet been found in **Southern Mesopotamia**, whereas Egypt has yielded to us the most perfect examples of the flint-knapper's art known, flint tools and weapons more beautiful than the finest that Europe and America can show.

^

INTRO REGULAR & BOLD 10PT

With the exception of a few palasoliths from the surface of the **Syrian desert**, near the Euphrates valley, not a single implement of the **Age of Stone** has yet been found in **Southern Mesopotamia**, whereas Egypt has yielded to us the most perfect examples of the flint-knapper's art known, flint tools and weapons more beautiful than the finest that Europe and America can show.

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INTRO REGULAR & BOLD 11PT

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^

INTRO REGULAR & BOLD 12PT

With the exception of a few palasoliths from the surface of the **Syrian desert**, near the Euphrates valley, not a single implement of the **Age of Stone** has yet been found in **Southern Mesopotamia**, whereas Egypt has yielded to us the most perfect examples of the flint-knapper's art known, flint tools and weapons more beautiful than the finest that Europe and America can show.

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INTRO REGULAR & BOLD 13PT

Bulgarian
Localization

**Ученето никога
не изтощава
разума.**